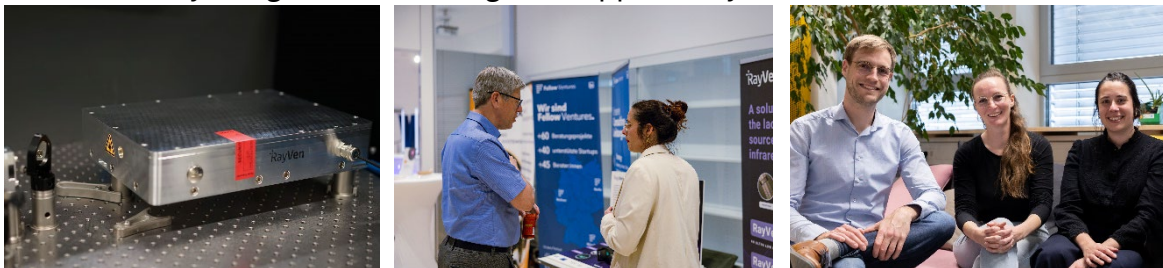


Company

Are you a motivated student eager to gain hands-on experience in marketing? RayVen Laser is offering an exciting marketing internship designed to give you the opportunity to shine, build skills, and contribute meaningfully to our brand's growth.

RayVen is a startup, manufacturing lasers and dedicated to push boundaries **of short-wave infrared laser technology**. RayVen is a spin-off from the chair of Photonics and Ultrafast Laser Science in Ruhr University Bochum, granted from Bundesministerium ([EXIST-FT](#)) in January 2024. Our mission is to revolutionise the industry by developing innovative laser solutions for various applications in the field of micromachining of semiconductors and plastics.

At RayVen, we are a team of innovators and visionaries, passionate about pushing the boundaries of laser technology. We value collaboration, creativity, and a hands-on approach, encouraging our team to experiment and grow in a fast-paced environment where each day brings a new challenge and opportunity.



Your primary responsibilities:

- **Manage our LinkedIn channel:** Create engaging content and foster community interaction
- **Develop and execute marketing concepts:** Design and implement creative strategies to boost our brand visibility and support the sales of our cutting-edge laser products in cooperation with our founders
- **Take ownership of projects:** Lead your own initiatives to drive results and showcase your skills
- **Contribute with your creativity:** Create graphics, presentations, and other visual materials to support RayVen's activities (bonus points for graphic design skills)

Experience

Your background:

- You have a solid foundation in traditional marketing principles and are eager to expand your expertise.
- You love brainstorming innovative ideas and bringing them to life.
- Experience with design tools like Adobe Creative Suite, Affinity or Canva is a plus but not mandatory.
- You're proactive, organized, and excited about taking initiative in a fast-paced environment.
- You have solid problem-solving skills and ability to think critically in fast-paced situations.
- You have professional knowledge of English and basic knowledge of German.
- You bring the ability to work in an environment of constant growth, innovation and unknowns.

Why us?

- **Hands-on experience:** Work directly with our team on impactful projects that make a real difference.
- **Creative freedom:** We value fresh ideas and encourage you to think outside the box.
- **Professional development:** Gain insights into a starting startup while growing your personal portfolio.
- **Make your mark:** Be part of a company that's transforming the laser industry and leave a legacy through your work.

Conditions

- Flexible, the workplace is at Ruhr University Bochum but remote work is possible
- **Full time** position for 2 month OR **part time** position for longer than 2 months
- The preferred starting date is asap

Contact

If you are ready to take on this exciting challenge and get to know us, please **send CV and cover letter in English** explaining your motivation at melusine.reimers@rayvenlaser.com. Please reference "Marketing Intern" in the subject of your email.

You'll mainly work together with Melusine Reimers, who is an experienced entrepreneur with a lot of hands on marketing experience but is always interested in getting fresh insights – feel free to google her 😊