



# 2025 GLOBAL STUDENT INNOVATION CHALLENGE



## WHO

Students enrolled within the last calendar year at a university academic program either in an undergraduate or graduate level (at the time the work for the submission was developed).

## WHEN & WHERE

Submission deadline for the PDMAGSIC2025: **June 1, 2025**

Presentation by finalists will take place as part of PDMA's 2025 Inspire Innovation Conference & JPIM Research Forum September 13-16, in Chicago, IL, USA.

## MORE INFO

**DETAILS HERE:** [pdma.org/student-innovation-challenge](https://pdma.org/student-innovation-challenge)

**SUBMIT HERE:** [easychair.org/conferences/?conf=pdmagsic2025](https://easychair.org/conferences/?conf=pdmagsic2025)

## WHAT

A submission of an original concept for a product, service, software, or a combination of the three, detailing the unique value proposition, evidence of demand, and mockup or embodiment of the concept.

## WHY

- Earn recognition for your idea
- Attractive cash prizes
- Present your idea to a large industry audience

