

Challenges and Best Practices in Horizontal Technology Transfer Between Unrelated Industries: A Systematic Literature Review



Idea:

This thesis seeks to unravel the complexities surrounding horizontal technology transfer by exploring the challenges inherent in the exchange of technology between organizations operating in distinct industrial sectors. Through an in-depth exploration of relevant literature, this research aims to explore and categorize the primary obstacles that companies face when transferring technology across unrelated industries.

Study design:

Qualitative Expert Interviews

Relevant Literature:

Bengoa, A., Maseda, A., Iturralde, T. & Aparicio, G. (2021). A bibliometric review of the technology transfer literature. *The Journal of Technology Transfer*, 46:1514–1550

Simms, C., & Frishammar, J. (2024) Technology transfer challenges in asymmetric alliances between high-technology and low-technology firms. *Research Policy* 53

Grosse, R. (1996). International Technology Transfer in Service. *Journal of International Business Studies* , Vol. 27, No. 4, pp. 781-800