

## AI as an enabler or inhibitor of entrepreneurship? A systematic literature review

**Idea:** Research at the nexus of AI and entrepreneurship raises many important questions regarding the role of AI as an enabler or inhibitor of the entrepreneurial process. AI refers to “a system's ability to interpret external data correctly, to learn from such data, and to use those learnings to achieve specific goals and tasks through flexible adaptation” (Haenlein and Kaplan, 2019, p. 5). AI impacts the generation and selection of new venture ideas and the likelihood of an individual deciding to engage in entrepreneurial action (Chalmers et al., 2021). Accordingly, this thesis aims to clarify how and why AI serves as an enabler or inhibitor of the process of venture idea generation, opportunity development, and exploitation (Vogel, 2017). The thesis delves into the emotional and psychological aspects at the nexus of AI and entrepreneurship and develops propositions for future research.

**Studiendesign :** Systematic literature review + Conceptual work

**Daten:** Scientific publications.

### **Relevante Literatur:**

Chalmers, Dominic; MacKenzie, Niall G.; Carter, Sara (2021): Artificial Intelligence and Entrepreneurship: Implications for Venture Creation in the Fourth Industrial Revolution. In *Entrepreneurship Theory and Practice* 45 (5), pp. 1028–1053. DOI: [10.1177/1042258720934581](https://doi.org/10.1177/1042258720934581).

Davidsson, Per; Sufyan, Muhammad (2023): What does AI think of AI as an external enabler (EE) of entrepreneurship? An assessment through and of the EE framework. In *Journal of Business Venturing Insights* 20, e00413. DOI: [10.1016/j.jbvi.2023.e00413](https://doi.org/10.1016/j.jbvi.2023.e00413).

Haenlein, M., Kaplan, A., 2019. A brief history of artificial intelligence: on the past, present, and future of artificial intelligence. *Calif. Manag. Rev.* 61 (4), 5–14.

Vogel, Peter (2017): From Venture Idea to Venture Opportunity. In *Entrepreneurship Theory and Practice* 41 (6), pp. 943–971. DOI: [10.1111/etap.12234](https://doi.org/10.1111/etap.12234).