

Industrial Organization					
Modul-Nr./ Module no.	Kreditpunkte/ Credit points	Arbeitsaufwand/ Workload	Semester/ Term	Turnus/ Frequency	Dauer/ Duration
	5 CP	150 h	1.-3. Semester	Summer	1 Semester
Lehrveranstaltungen/ Courses a) Lecture b) Tutorial			Kontaktzeit/ Contact time a) Lecture: 2 SWS b) Tutorial: 2 SWS	Selbststudium/ Self-study 105 h	Gruppengröße/ Group size 100xStudierende
Unterrichtssprache/ Language English			Teilnahmevoraussetzungen/ Requirements Good knowledge of microeconomics and mathematics. Good command of English.		
Anmeldeverfahren/ Registration The (voluntary) course registration takes place via the e-learning platform Moodle of the Ruhr-University, the (compulsory) registration for the final exam takes place via FlexNow within the deadlines announced by the examination office (Prüfungsamt).					
Verwendung des Moduls/ Module application Economic Policy Consulting MSc. <ul style="list-style-type: none"> • Elective module Management and Economics MSc. <ul style="list-style-type: none"> • Theoretical & Applied Microeconomics • General Economics Finance, Accounting, Auditing, Controlling, & Taxation MSc. <ul style="list-style-type: none"> • Elective module (max. 15) Sales Management MSc. <ul style="list-style-type: none"> • Elective module (max. 20 ECTS) Economics MSc. <ul style="list-style-type: none"> • Elective in Economics (min. 75 ECTS) Management MSc. <ul style="list-style-type: none"> • Elective in Economics (max. 30 ECTS) 					
Lernziele/ Learning targets This module is an introduction to industrial organization (IO) and its applications to applied economic policy at graduate level. Students learn the standard modelling techniques. After attending this module, students should be able to read and understand IO oriented scientific literature.					
Inhalt/ Contents The module covers standard IO topics at graduate level: monopoly, oligopoly, price discrimination, horizontal and vertical product differentiation, bundling and tying.					
Lehrformen/ Teaching methods Lecture and tutorials					
Prüfungsformen/ Mode of assessment The module final grade is determined entirely by the grade of the final exam.					
Voraussetzungen für die Vergabe von Kreditpunkten/ Requirements for the award of credit points Credit points are awarded after successful passing of the final exam.					
Stellenwert der Note für die Endnote (bei einem Gesamtstudienumfang von 120 ECTS)/ Weight of the mark for the final score (based on a required coursework of 120 ECTS) 4,17 %					
Lernmaterialien und Literaturangaben/ Learning material and relevant literature Learning material: Lecture and tutorial scripts. These are made available in electronic form via the e-learning platform Moodle of the Ruhr-University before each class. Relevant literature: <ul style="list-style-type: none"> • Belleflamme & Peitz (2010) Industrial Organization: Markets and Strategies • Pepall, Richards, and Norman (2011) Contemporary Industrial Organisation - A Quantitative Approach • Tirole (1988) Theory of Industrial Organization • Gravelle & Rees (2004) Microeconomics 					

Modulbeauftragte/r und hauptamtlich Lehrende/ Module coordinator(s) and lecturer(s)

Modulbeauftragte/r: Prof. Dr. Julio Robledo

Lehrende: Prof. Dr. Julio Robledo and assistants

Sonstige Informationen/ Further information

If you have successfully completed the module "Microeconomics II", you cannot take this module.

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