

Integrating entrepreneurship education in diverse university ecosystems

Idea:

Universities, entrepreneurship education (EE) and their university business incubators (UBIs) have gained prominence since the 1990s, when the link between UBIs and the entrepreneurial ecosystem was recognized as an important element for economic growth. Since then, many EE programs have evolved and higher education institutions (HEIs) are faced with a high degree of complexity in designing EE programs. Starting from the question of how EE programs should be integrated into curricula (Plaschka, G. R., & Welsch, H. P., 1990), we ask: what is the ideal way to integrate EE into different ecosystems based in universities with many faculties and different stakeholders?

Study design:

Literature review

Data:

Publication

Relevante Literature:

Plaschka, G. R., & Welsch, H. P. (1990). Emerging structures in entrepreneurship education: Curricular designs and strategies. Entrepreneurship theory and Practice, 14(3), 55-71.