

Facilitating entrepreneurial team formation in universities: Strategies for cultivating team-level opportunity beliefs and configuring high-performing teams



Idee:

Research on entrepreneurial teams - *“two or more individuals who pursue a new business idea, are involved in its subsequent management, and share ownership”* (Lazar et al., 2020, p. 29) - has advanced our understanding of how entrepreneurial teams’ characteristics and processes generate entrepreneurial outcomes. This thesis explores the critical early phase of entrepreneurial team formation in universities, focusing on the approaches that help students/founders to form team-level opportunity beliefs and to establish high-performing teams to initiate new ventures.

Studiendesign :

Systematic literature review + Conceptual work

Daten:

Scientific publications.

Relevante Literatur:

Klotz, A. C., Hmieleski, K. M., Bradley, B. H., & Busenitz, L. W. (2014). New venture teams: A review of the literature and roadmap for future research. *Journal of Management*, 40(1), 226–255.

Lazar, M., Miron-Spektor, E., Agarwal, R., Erez, M., Goldfarb, B., & Chen, G. (2020). Entrepreneurial team formation. *Academy of Management Annals*, 14(1), 29–59.

<https://doi.org/10.5465/annals.2017.0131>.

Patzelt, Holger; Preller, Rebecca; Breugst, Nicola (2020). Understanding the Life Cycles of Entrepreneurial Teams and Their Ventures: An Agenda for Future Research. *Entrepreneurship Theory and Practice*, 45(5), 1119-1153.