

# Empowering innovation: Exploring the role of startups in facilitating technology transfer



## Idea:

This thesis explores the relationship between startups and technology transfer. By utilizing systematic literature review, we are seeking to uncover essential findings on how startups play a crucial role in effectively disseminating and integrating technology across various industries. The study is aiming to contribute to the understanding of cross-industry innovation and knowledge transfer.

## Study design:

Systematic literature review

## Relevant Literature:

Bengoa, A., Maseda, A., Iturralde, T. & Aparicio, G. (2021). A bibliometric review of the technology transfer literature. *The Journal of Technology Transfer*, 46:1514–1550  
Festel, G. (2013). Academic spin-offs, corporate spin-outs and company internal start-ups as technology transfer approach. *Journal of Technology Transfer*, 38:454-470