Econometric Evaluation of Economic Policies						
Module no.	no. Credits Workload 150 h		Term 13 Sem.	Frequency Summer	Duration 1 Semester	
Courses Lecture/Seminar			Contact hrs 2 h	Self-Study 127,5 h	Group size 30 students	
Language English			Advanced	Prerequisites Advanced knowledge of empirical research and/or econometrics is recommended.		
Registration See webpage						

Sp	Specialisations / Classifications			
Economic Policy Consulting MSc.				
	Compulsory Module (20 ECTS)		International and Spatial Economics	
	Empirical Economics		Umweltmanagement, Ressourcen und Energie	
	Entrepreneurship, Innovation und Transformation	Х	Elective module	

Management and Economics MSc.			
	Accounting & Auditing		Production management
	Entrepreneurship, Innovation & Transformation		Development Economics
	Banking & Finance	Χ	Statistics & Econometrics
	Governance Systems		National Security Economics
	Business Taxation	Χ	Theoretical & Applied Microeconomics
	International Finance		Energy and Environmental Economics
	Controlling	Χ	General Economics
	Sales & Innovation		General Management
Χ	Data Science & Quantitative Analysis		

Finance, Accounting, Auditing, Controlling, & Taxation MSc.			
	Core module (25 ECTS)		Finance
	Accounting		Auditing
	Controlling		Taxation
	Compulsory elective (20 ECTS)	X	Elective module (max. 15)

Sales Management MSc.			
	Compulsory module (45 ECTS)	Χ	Elective module (max. 20 ECTS)
	Compulsory elective (min. 15 ECTS)		

Economics MSc.			
	Core module (30 ECTS)	Χ	Elective in Economics (min. 75 ECTS)
	International Economics and Finance		Elective in Management (max. 15 ECTS)
X	Economic Policy		

Management MSc.			
	Accounting, Finance, Taxation		Elective in Management (min. 60 ECTS)
	Operations and Service Management	Χ	Elective in Economics (max. 30 ECTS)
	Marketing		

Learning outcomes

After participation, the students should be able to understand the newest econometric techniques developed for the evaluation of economic policies. They should understand their basic identification strategy, the necessary data to implement these strategies as well as the main problems of these strategies. The module aims to give the students the necessary skills to read and understand the scientific literature in this area and to give a critical assessment of empirical evaluation studies.

Content

Tight public budgets increase the need to learn more about the effectiveness and efficiency of public policy measures. The empirical evaluation of these policies, however, is connected with difficult methodological problems. This module discusses the newest developments in the literature on the empirical evaluation of economic policy measures. A lecture introduces the basic concepts. Central contributions to the literature will be presented by the students themselves and discussed by the participants in a detailed way.

Teaching methods

Lecture, Seminar

Mode of assessment

The final module examination consists of a presentation or a written exam. The final grade corresponds to the grade of the presentation or the written exam.

Requirement for the award of credit points

Credit points are awarded when the final module examination has been successfully completed.

Weight of the mark for the final score (based on a required coursework of 120 ECTS) $4.17\ \%$

Module coordinator and lecturer(s)

Bauer/Schmidt and teaching assistants

Learning material and relevant literature

List of literature (journal articles) will be provided in the course.

Further information